



## FUNDRAISING NEWSLETTER

### 2023-2024

As we recognize that the PTO is kicking off the school year by asking you to donate a substantial amount of money to our largest fundraiser, Bancroft Bucks, we wanted to take the time to share some important PTO budget information with you, and to thank you for your continued support.

**Where Does the PTO Spend Its Funds?** In most years, the Bancroft PTO spends more than \$70,000 (over \$125 for each of the approximate 550 Bancroft children) on the following:

#### **\$25,000 on Cultural Arts**

The Cultural Arts chairs work with classroom teachers to arrange for experiences for children that coincide with their classroom learning, and for the school as a whole. For example, last year, grades will have in-person visits from the Discovery Museum, the Penguin Lady, and the McAuliffe Traveling Planetarium, and all students will enjoy an Extreme Science experience.

#### **\$13,000 on Special Requests**

Last year, the PTO was able to fund special requests including new music room upgrades and picnic tables for the playground.

#### **\$11,000 on Field Trips**

The PTO pays for ALL admission costs and related expenses for field trips in order to ensure that every student gets at least one amazing field trip each year.

#### **\$1,800 on Other Curriculum Programs**

The PTO helps fund other programs, including the Science Fair, Student Council, Kindergarten orientation, and the 5th Grade Moving Up Ceremony annually.

#### **\$15,000 on Classroom Support**

- Each class (27 in K to 5) receives \$250 to spend as they wish, with the principal's approval. Past purchases have included Scholastic news subscriptions, book bins, and other classroom supplies.
- The principal receives \$2,750 to assist throughout the year.
- The specialists (i.e. gym, art, music, media, special education, maker space, etc.) are each given an annual budget (totaling approximately \$5,500) to help with their specific needs.

#### **\$5,000 on Teacher Gifts & Luncheons**

The PTO funds gifts for all 100+ employees during staff appreciation week in May and throughout the year. Further, the PTO organizes four meals per year funded with parent donations and contributions from the PTO to show all of our children's educators how much we appreciate their dedication to our children.

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### **\$1,800 on Administrative Matters**

Although not exciting, in order for the PTO to exist, we must spend approximately \$1,800/year on filing fees, keeping our entity in good standing, and paying insurance needed to host events.

### **\$700 for Scholarships for Students in Need**

The PTO provides subsidies and scholarships to children who could not otherwise afford to attend events or programs.

### **Cost-Neutral Activities**

The PTO also coordinates additional programs and social events that are cost-neutral and do not take advantage of fundraising. These include:

- Classes through Bancroft's Learning Lab before- and after-school program;
- Social events such as the Spring Picnic; and
- An annual printed directory for all Bancroft families (partially subsidized by selling directory ads).

### **\$1,700 on Classroom Supplies**

Rather than bothering parents with unpredictable requests for items such as tissues throughout the year, the PTO keeps the school fully stocked in these necessary sanitary items, and replenishes them as needed.

### **\$500 on "Care and Concern"**

As our teachers and staff experience certain joys, such as having a baby, or certain losses, such as a death in the family, the PTO sends them a small gift to remind them that we care.



**How Does the Bancroft PTO Raise These Funds?** In the 2022-2023 school year, the Bancroft PTO raised approximately \$62,000 (over \$100 for each Bancroft child) from the following fundraisers:

- \$43,000 (70%) from Bancroft Bucks (net, after the payment of taxes and prizes);
- \$8,000 (13%) from the Halloween Festival and Spring Fling;
- \$7,000 (11%) from the Book Fair and Art to Remember; and
- \$4,000 (6%) from Spiritwear and other donations.

**How Do I Contact the Bancroft PTO?** Attend a PTO meeting (7pm on Sep 12th, Nov 14th, Jan 9th, March 12th and May 7th), or tell a Board member of any concerns or ideas!

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